

STAGING TIPS FOR YOUR HOME

Staging helps you make a good first impression with buyers, emphasizing your property's positive aspects and allowing buyers to see themselves living there. But staging isn't as simple as you may think.

Staging is not an invitation to unleash your decorating skills. A home's décor is personal, and staging is the opposite. Staging a home helps it appeal to as many buyers as possible. Here are tips to help you.

Add natural touches

Look at the geography surrounding the home and use natural elements that reflect that area. You want to add plants and flowers to soften spaces and subliminally remind buyers that life grows here.

Rearrange furniture

Moving furniture to open traffic flow can make a room feel bigger, or arranging it to create a conversation area gives the space purpose.

Use lots of light

A house that's illuminated says, "Come on in." Open your blinds and curtains to let in natural light, and put the maximum allowable wattage in fixtures to boost illumination.

Accessorize the entryway

Add strategic pieces—a table lamp, artwork, mirror, decorative box—to create a statement when welcoming people into a home.



Want help maximizing your home's potential? Ask your REALTOR® for an objective opinion about your property, or for a list of professional home-stagers in your area.